

MoMS Venue Selection Overview

State Council: _____

Exhibit: _____

Tour Begins: _____

Tour Ends: _____

Number of Venues: _____

Length of Show: _____

What does the council want to get out of its MoMS participation?

- ◆ Enhance rural humanities
- ◆ Initiate institutional advancement
- ◆ Develop substantive resources
- ◆ Promote cultural tourism
- ◆ Geographic outreach (dots on a map)
- ◆ Foster new partnerships
- ◆ Nurture new potential applicants
- ◆ Establish political good will
- ◆ Strengthen/establish K-12 connection

What are the state’s resources that can be applied to the project?

- ◆ State history
- ◆ Resources, collections
- ◆ Personnel
- ◆ Collaborating Organizations
- ◆ Financial support

What resources does the council bring to the project?

- ◆ Staff (program, development, PR, etc.)
- ◆ Financial support: grants
- ◆ Promotional support
- ◆ Statewide fundraising
- ◆ Content support: resources, scholarly support

Who are the partners that can work with the council on this project?	What resources can they bring?
State Historical Society	Promotion, advice, technical assistance
Library network	Promotion
Museum Association	Promotion, advice, technical assistance
Preservation Office	Technical assistance
Legislators	Promotion, funding
Media	Promotion, funding
State Tourism Office	Promotion, funding
Others?	

What are the venue characteristics that are important to the council?

- ◆ Population/Demographics
- ◆ Community resources
- ◆ Dedicated leadership (committee)
- ◆ Community support
- ◆ **Setting**
- ◆ Experience/Inexperience
- ◆ Potential for long-term impact
- ◆ Organization’s goals coincide w/Council’s goals

What does the council expect of the venues?

- ◆ Participate in in-state program planning meetings
- ◆ Participate in MoMS programming and installation meetings
- ◆ Develop supplemental exhibit(s)
- ◆ Develop complimentary programs
- ◆ Maintain timely and consistent communication with SHC program officer
- ◆ Credit funders (SHC, SITES, etc)
- ◆ Contact legislators; invite to opening
- ◆ Develop media relations for project
- ◆ Complete required reports on time
- ◆ Raise cost-share

The types of venues we’re looking for are:

Ways to Identify Potential Venues

- ◆ Request for Proposals
 - Sample Forms
 - Pros & Cons
 - Ways to get the word out
 - Reply time
 - Reviewing of
- ◆ Council Determines
 - Pros & Cons
 - Politics
- ◆ Potential partners in the search process

Ways to Support MoMS with Council Grants

- ◆ Council philosophy/goals for grantmaking with MoMS
- ◆ Funding process
 - Funds allocated
 - Compete for funds among themselves; among others
- ◆ Teach them the application process
- ◆ Leniency on the process
- ◆ Special grant applications
- ◆ Cost share requirements (cash, in-kind)
- ◆ Reporting requirements
- ◆ Varying examples

