

Key Ingredients Colors Pantone Solid Uncoated

Introduction

Primary Red 209 @ 100%
Secondary Red 209 @ 60%

Section 1 – Land of Plenty

Primary Gold 723 @ 90%
Secondary Gold 722 @ 60%

Section 2 – Local Flavors

Primary Green 575 @ 80%
Secondary Green 576 @ 30%

Cheesehead Panel

Background Yellow 121 @ 40%
Hole Yellow 122 @ 100%
Shadow Yellow 131 @ 100%

Section 3 – Dynamic Delivery

Primary Blue 293 @ 90%
Secondary Blue 293 @ 40%

Section 4 – Festival of Feasts

Primary Purple 262 @ 70%
Secondary Purple 261 @ 30%

Section 5 – Home Cooking

Primary Brown 731 @ 100%
Secondary Brown 4635 @ 30%