

Museum on Main Street

Estimated Project Expenses

For planning purposes only. Below is a listing of the typical expenses incurred by state humanities councils in hosting a Museum on Main Street exhibition, not including staff time. Actual expenses vary greatly depending on the cost-share and contributions from partner organizations, the geographic size of the state (impacting in-state shipping and travel expenses), the marketing strategy used to promote the tour and the extent to which a council supplements the tour with additional programming.

Year One: Planning

Participation fee	\$3,000/\$3,750
<small>(*The fee for participating in a MoMS tour is \$9,000 for members of the Federation of State Humanities Councils or \$11,250 for non-members. This fee is broken down into three yearly installments.)</small>	
Scholar honorarium	\$1,000-\$2,000
In-State travel for site visits	\$2,500
<i>Estimated Total Year One</i>	<i>\$6,500-\$8,250</i>

Year Two: Planning

Participation fee	\$3,000/\$3,750
Program Planning Meeting	\$1,000-\$3,500
<small>(Transportation for participants, meals and lodging if necessary)</small>	
Mini Grant Support to Host Sites 6 x \$2,000	\$12,000
<i>Estimated Total for Year Two</i>	<i>\$16,000-\$19,250</i>

Year Three: Touring

Participation Fee	\$3,000/\$3,750
Installation Meeting	\$1,000-\$3,500
<small>(Transportation for participants, meals and lodging if necessary)</small>	
In-State Shipping	\$2,000-\$4,000
In-State travel for site visits	\$2,500
Marketing/PR	\$3,000-\$5,000
<i>Estimated Total for Year Three</i>	<i>\$11,500-\$18,750</i>
<i>Estimated Total Project Cost</i>	<i>\$34,000-\$46,250</i>

Museum on Main Street contributes the exhibition, PR/marketing materials (printed posters, postcards and brochures for 6 host site plus the council), \$6,000 in Community Assistance Subsidy and Services Allowance (CASSA) for professional development training at the local level, all travel expenses for state coordinator and scholar to attend national planning meeting(s), expenses for participation of MoMS liaisons in in-state meetings, training materials for state coordinator and local hosts and shipping of the exhibition to/from Washington, DC—*estimated total contribution \$75,000 per state.*