

## **Closeout Report Yesterday's Tomorrows**

The feedback that you provide in this form is vitally important for the success of the Museum on Main Street project. Museum on Main Street partners at SITES and among state humanities councils use this information to analyze the impact of the Smithsonian traveling exhibition, related humanities programs, gauge the effectiveness of the project as a whole, report back to our funders and partners on the success of the project and tailor the materials and training we offer to assist in professional museum development. As you can see, the completion and submission of this form is very important!

We ask that you provide honest feedback about the usefulness of the materials and resources we provide. We are interested in how you choose to augment the exhibition and love to see examples of the vast array of programs, locally produced exhibitions, and other activities that occur in your institution. Please include all press clippings and other printed material that was associated with your hosting of *Yesterday's Tomorrows*.

To highlight your project, please send us any and all quotes, pictures, or descriptions of memorable moments. We seek examples (photos especially) of visitors actively participating in humanities programs and viewing your locally produced exhibition.

Please return this form and the enclosures within three weeks of the exhibition's close. You may fax this completed form to 202.633.0089 or download a copy from the local coordinators section of our website [www.museumonmainstreet.org](http://www.museumonmainstreet.org), fill it out on your computer and e-mail it back. All images and clippings can be sent via post to:

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### **Organizational Information**

Name of Host Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact name and title \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Web site address \_\_\_\_\_

Phone Number \_\_\_\_\_

## Project Scope

### Exhibitions

Exhibition Dates for *Yesterday's Tomorrows* \_\_\_\_\_

Title or subject of Local Exhibition \_\_\_\_\_

Briefly describe the focus/highlights of your locally produced exhibition.

### Ancillary programs

Please check the types of ancillary activities and programs that were developed to compliment the *Yesterday's Tomorrows* exhibition in your community. Also, please indicate the estimated attendance.

Activity	Attendance/Participation
_____ Local Exhibition	_____
_____ Development of Local Publication(s)	_____
_____ Speakers Bureau/ Discussion program	_____
_____ Public Policy Program	_____
_____ Off site programs (e.g. in neighboring museums or other cultural organizations)	_____
_____ Reading Discussion Programs	_____
_____ Chautauqua	_____
_____ Photo contests	_____
_____ Student projects	_____
_____ Festivals/openings	_____
_____ Radio/TV program	_____
_____ Fundraiser	_____
_____ Musical performance	_____
_____ Opening Reception	_____
_____ Craft demonstrations	_____
_____ Storytelling	_____
_____ Oral History workshops/projects	_____
_____ Preservation workshops	_____
_____ "How to..." workshops	_____
_____ Film Festival/ Video discussion programs	_____
_____ Other (Please Describe)	_____





What was the total estimated attendance for the duration of the exhibition booking? \_\_\_\_\_

Is this a change in attendance from previous years during the same time period?  
\_\_\_\_\_ Increased Attendance \_\_\_\_\_ Decreased Attendance \_\_\_\_\_ Same

Did you notice a change in the types of visitors to the exhibition? \_\_\_\_\_ Yes \_\_\_\_\_ No

If so, in what way? (Check all that apply)

- \_\_\_\_\_ People who had never been to the museum/institution before
- \_\_\_\_\_ People who drove more than one hour
- \_\_\_\_\_ More families
- \_\_\_\_\_ More school groups
- \_\_\_\_\_ More professionals
- \_\_\_\_\_ More retired people
- \_\_\_\_\_ Other? Please describe

How would you characterize the audiences' overall response to the project?  
\_\_\_\_\_ Good \_\_\_\_\_ Fair \_\_\_\_\_ Poor

Please comment:

Did this project raise the visibility of your organization in your community and/or region?  
\_\_\_\_\_ Yes \_\_\_\_\_ No

Please comment:

### **Local Funding**

In addition to the support you received from your state humanities council, did you seek and find **local financial support**?  
\_\_\_\_\_ Yes \_\_\_\_\_ No

Please check local funding sources that gave **cash support** for your project.

- \_\_\_\_\_ State Support (Arts, Heritage, Tourism, etc.)
- \_\_\_\_\_ Local businesses
- \_\_\_\_\_ Local Bank
- \_\_\_\_\_ Community Foundation
- \_\_\_\_\_ Civic group(s)
- \_\_\_\_\_ City/county government
- \_\_\_\_\_ Individual(s)
- \_\_\_\_\_ Local/Area Arts Council
- \_\_\_\_\_ Special fundraising events
- \_\_\_\_\_ Other

Please check ways in which you received **in-kind support** (donated goods and services).

- \_\_\_\_\_ Contributed time/volunteers
- \_\_\_\_\_ Contributed space
- \_\_\_\_\_ Catering
- \_\_\_\_\_ Graphic/Arts

- Materials (for locally produced exhibition, etc)
- Gift Shop/Merchandise
- Web site development
- Prizes for contests
- Printing
- Mailings
- Lecturers, speakers, performers, etc
- Other (Please describe)

**Income Producers**

Did you have a sales shop or any special sales with the exhibition?  Yes  No

Did you ask for donations?  Yes  No

If yes, amount raised \$ \_\_\_\_\_

**Overall Satisfaction**

Was this a valuable experience for your community?

Yes  No

If so, please check some of the lasting legacies from your participation in the Museum on Main Street project (Check all that apply)

- Increased visibility for the museum
- Capital improvements
- Increased attendance/membership
- Increased volunteer base
- Auxiliary exhibition will be permanent addition to museum
- New fundraising partnerships
- Increased collaboration with schools
- Improved professionalism among museum staff
- New object(s) added to your permanent collection
- Enabled research of local history in new ways
- New alliance(s) with community groups
- Oral Histories/documentation
- Reaching broader audience
- Strengthened relations with government officials
- Other? Please describe

Did you find the in-state program planning workshop helpful?  Yes  No

Please comment:

Did you find the in-state installation workshop helpful?  Yes  No

Please comment:

Did you use the Museum on Main Street website, [www.museumonmainstreet.org](http://www.museumonmainstreet.org), to assist you with planning?

Yes  No

What did you find most helpful?      Least Helpful?

Please explain:

Would you agree that hosting a Museum on Main Street exhibition has:

Increased your ability to provide locally produced exhibitions?  Yes  No

Increased your ability to provide locally produced humanities programs?  Yes  
 No

Increased your understanding of professional museum practices?  Yes  No

Encouraged you to improve the quality of your exhibitions?  Yes  No

Encouraged you to improve your museum administration/operation?  Yes  No

Was the cost associated with hosting a Museum on Main Street exhibition about what you had anticipated?    Yes                      No

If not, please explain.

Please share an anecdote about your community's experience with the exhibition. We may use your story in a future issue of SITES' newsletter, *Siteline*, the exhibition catalog, *Update* or on the MOMS website.

**THANK YOU!**